

Dear Sir/Madam,

from 15 to 17 of July the 1st edition of DIETSKYMIR.it GLAMOUR & CHIC event will take place in Fermo, inside PALAZZO PRODUTTORI.

The Italian Producers will display their new collections of clothes and fashion accessories for the Spring / Summer season 2019.

DIETSKYMIR.it is an exclusive showroom where the producers invite their customers.

Benefits for Producers:

- Invite and host customers in Italy;
- Have the samples displayed not only those dedicated to the specific market;
- Have time to pay more attention to both orders and customizations;
- Entertain with customers;
- Save on travel costs;

Advantages for Buyers:

- View collections dedicated to that market and have more time to analyze them;
- To entertain oneself with the Producers also looking at collections not really dedicated to that market;
- Save on travel costs in Italy;

The aim of the event is to exceed 40 Buyers from Russia and Ex Cis countries, Sub-Saharan Africa, USA and Arab countries.

The reimbursement of the trip and stay is guaranteed to the Buyers. Buyers have the obligation to place a minimum order of € 15,000 at least on 2 exhibiting companies.

All the information can be found on the website [dietskymir.it](http://dietskymir.it)

For further information +39.0734.605483

Best Regards,

Managing Director

Dr. Nazzareno Vita